

AERIN

The AERIN Fragrance Collection

NEW: Aegea Blossom Available on
March 4th

"Sailing in the vibrant blue Aegean Sea, with its clear light and cool breezes scented with Orange Flowers, is a dream experience like no other." – Aerin Lauder, Founder and Creative Director, AERIN



Voyage to a dream world by way of the Aegean Sea. Inspired by blue seas, cool breezes and pure light, AERIN introduces NEW Aegea Blossom. Sun-drenched, sparkling, and surrounded by the scent of orange flowers from the shores of Greece, the Aegean Sea is one of a kind. To sail its waters is to feel a release of pure joy and freedom. AERIN's NEW luminous floral fragrance combines Verbena and Mediterranean florals of Orange Flower and Neroli for an unforgettable voyage of the senses.

Inspired by the cascades of Neroli and Orange Flowers that grow along the hills of the Mediterranean region, AERIN Aegea Blossom, a luminous floral scent, captures the sparkling vibrancy of a coastal paradise, the luxuriousness of sun tracing the skin and a cool breeze on the open water. Notes of Sicilian Bergamot paired with crisp Mandarin and glistening Verbena open the fragrance with a sophisticated, radiant glow that sparkles. The heart releases a sudden burst of energy and clarity, like a wind sweeping clouds away to reveal sunny blue skies. Diffused with a breeze of sheer Jasmine to impart a unique luminosity, sun-drenched Neroli Petals and blooming Orange Flower glisten with a naturally fresh brilliance. In the final notes, glowing Musk surrenders to the sultry, lingering notes of Vetiver and Sandalwood, as warm as the reflection of sunlight on water.

The AERIN Aegea Blossom print is an inspired reimagining of the signature AERIN Mediterranean Honeysuckle pattern now featuring a soft colorway of pale blues, coral and white, reminiscent of the sea and pure light. The signature glass AERIN bottle features a creamy pale blue cap with custom golden detailing.

Price and availability

NEW AERIN Aegea Blossom Eau de Parfum Spray, 50 ml	€ 106,50
NEW AERIN Aegea Blossom Eau de Parfum Spray, 100 ml	€ 147,00
NEW AERIN Aegea Blossom Body Cream, 150 ml	€ 55,00

All items are sold separately. Prices are suggested retail.

NEW AERIN Aegea Blossom is available at **Aerin point of sales** beginning **4 March 2019**.

For more information please contact:

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